SPONSOR DECK

PARTNER WITH THE MACHETE

DYLAN ZANETTI · THE MACHETE

Australian professional Muay Thai · Middleweight · Based at Strikeforce Muay Thai Gym, Gold Coast QLD

CREDENTIAL

Rajadamnern Stadium main event · TKO win vs Ali Astaraki in round one, fighting out of Tor Sangtiennoi

RANK & RECORD

WBC Muay Thai · Middleweight · #19 (as of October 2026) · Source (https://wbcmuaythai.com/male)

28–5–1	14	34
FIGHT RECORD	KO/TKO WINS	BOUTS LISTED

REACH

Combined social followers: 9,309 · as of October 2026
Instagram · @dylan_machete_zanetti · 6,169 followers
TikTok · @dylan.machete.zanetti · 1,560 followers
YouTube · @dylanzanetti1440 · 1,580 followers

CURRENT PARTNERS

Ura
DriveVision
Shogun
BMPT The Advantage
Nutrition Warehouse
P3 Recovery
Optimum CBD
Advantage PEMF Therapy

PARTNERSHIP TIERS

The Knife

PRODUCT SPONSORSHIP | BRAND AWARENESS

An entry-level sponsorship designed for businesses looking to increase brand awareness through product promotion and ongoing exposure.

SPONSORSHIP CONTRIBUTION

Complimentary products, equipment, gear, or services.

WHAT'S INCLUDED

- 2 Instagram story promotions per month
- 1 Instagram post/reel per month
- Business logo displayed on official T-shirts
- Business logo displayed on fight-night banners
- Business logo and website link featured on Dylan's official website

BEST SUITED FOR

Businesses looking to introduce their products to an engaged fitness and combat sports audience.

The Dagger

AFFILIATE SPONSORSHIP | BRAND AWARENESS & SALES

A performance-focused partnership that combines regular product promotion with measurable sales opportunities through affiliate marketing.

SPONSORSHIP CONTRIBUTION

Complimentary products or services, plus an agreed affiliate commission on qualifying purchases made through a personalised discount code.

WHAT'S INCLUDED

- 4 Instagram story promotions per month
- 1 Instagram post/reel per month
- Promotion of a personalised affiliate discount code
- Business logo displayed on official T-shirts
- Business logo displayed on fight-night banners
- Business logo and website link featured on Dylan's official website

BEST SUITED FOR

Businesses looking to increase brand exposure, drive customer purchases, and build an ongoing performance-based partnership.

The Machete

MAJOR SPONSORSHIP | PREMIUM BRAND PARTNERSHIP

The highest level of sponsorship, offering premium promotional exposure and a direct opportunity to become a major supporter of Dylan's professional fighting career.

SPONSORSHIP CONTRIBUTION

Financial sponsorship, tailored to your business's budget, marketing objectives, and desired level of involvement.

WHAT'S INCLUDED

- 4 Instagram posts/reels per month
- 1 sponsored YouTube video mention every 2 months
- Priority brand exposure across social media
- Prominent business logo placement on official T-shirts
- Prominent business logo placement on fight-night banners
- Business logo and website link featured on Dylan's official website
- Recognition as an official major sponsor
- Opportunities for additional promotional collaborations and branded content

BEST SUITED FOR

Businesses seeking premium exposure, consistent brand promotion, and a long-term partnership with a world-ranked professional athlete.

INVESTMENT

Price on enquiry.

Enquiries: dylanthemachete.netlify.app/contact.html · Custom sponsorship packages are available upon request.